



Embroidery Placement Guide

Article	Placement
Clothing	
Polo/Golf Shirts (left chest)	7" - 9" down from left shoulder seam, centered between placket and side seam, or 4" - 6" to the right of placket.
T-Shirts (left chest, no pocket)	7" - 9" down from left shoulder seam, between center and side seam, or 4" - 6" to the right of center.
T-shirts (left chest, pocket)	Centered above or on pocket.
Button-down shirts (left chest, no pocket)	7" - 9" down from left shoulder seam, centered between placket and side seam, or 4" - 6" to the right of placket.
Button-down shirts (left chest, pocket)	Centered above or on pocket.
Turtlenecks	On the neck "cuff," midway between left shoulder seam and center of cuff. Embroider on inside, so that when cuff is turned down, embroidery is right-side-out.
Shirt fronts	Consider size of garment and shape of design. Generally, the top of the design should be 3 1/2 - 4 1/2 inches from garment neck, centered between left and right seams.
Shirt backs	5" from collar, centered between right and left seams.

Jacketbacks	7" - 9" down from shoulder seam, centered between side seams.
Shirt Cuffs (Monograms)	1 3/8" to the right of button hole, 1/4" above cuff edge. Monogram should face away from the wearer.
Ties	2" from bottom tip; with vest, 10" from bottom tip, or until seen above vest.
Robes	4" - 6" down from left shoulder seam, centered between placket and side seam.
Towels	
Washcloths	1" - 1 1/2" above hem, or 1" above border. Can also place design in corner, angled, 1" - 1 1/2" above corner.
Hand Towels	2" above hem, or 1 1/2" above border.
Bath Towels	4" above hem, or 1 1/2" - 2" above border.
Bath Sheets	5" above hem, or 2 1/2" - 3" above border.
Linens	
Sheets	Two inches above top sheet top hem. When beds are made, the top sheet is turned over so piping/decorative hem is exposed. Consider orientation when embroidering on a sheet; design may need to be embroidered "upside-down" for correct orientation.
Pillow Cases	Centered from left to right, centered from opening to decorative hem.

Steps To Complete